

## MISSION

Commander, Naval Information Forces (NAVIFOR) generates, directly and through our leadership of the Information Warfare (IW) enterprise, agile and technically superior manned, trained, equipped and certified combat-ready IW forces to ensure our Navy will decisively deter, compete and win.

## VISION

To be the preeminent Type Commander (TYCOM) that delivers a combat ready force capable of executing any assigned mission. We will do this by investing the time and effort in our people and our equipment while setting conditions to ensure the highest state of mission readiness. NAVIFOR will ensure our Information Warriors have the best possible manpower, relevant training, and equipment available so they can properly focus on mission execution and be combat effective warriors ready to fight tonight.

## GUIDING PRINCIPLES

WAR FIGHTING. Be experts in your job so as to effectively apply your skill. Continually improve the quality, relevance, and speed of all that you do. Constantly question established norms and consider alternative assessments. Take ownership in everything you come in contact with but be open to new ideas. Seek to improve your knowledge of the Navy and the Information Warfare Community. Offer ideas on how we can improve. Always be prepared to assume greater responsibility.

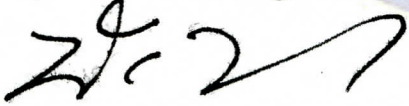
WAR FIGHTERS. People are the Navy's most valuable weapon's system. An intelligent, creative, highly motivated force that is tough and resilient when faced with adversity is key to our success. Challenge yourself and others. Pursue training opportunities for personal and professional development and maintain a high standard to ensure individual and unit readiness. Maintain a work-life balance by maximizing time with family and friends.

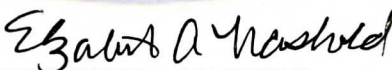
TEAMWORK. Your individual output is part of a group effort that is greater than the sum of individual performances. Support and care for one another. Be mindful of all those outside our lifelines who support us, to include families. Communicate and collaborate within the Information Warfare Community regardless of which TYCOM assigned as well as our counterparts across the Navy and Joint Force; anticipate mission requirements and enemy actions. Draw strength from our diversity and ensure fair and equal treatment to everyone you come in contact with. Leverage our many perspectives, experiences, views, and ideas to add strength to our overall mission.


CHARACTER AND COMPETENCE. Always do the right thing and perform to the highest standards. Demonstrate personal integrity and strong leadership anchored in our Core Values of Honor, Courage, and Commitment. Be Forceful and Decisive; if unsure of your footing on how to proceed when attempting to advance the mission, seek feedback but do not choose to do nothing for fear of being criticized. Transparency, Respect, Unity, Selflessness, and Teamwork equals Trust.

COMMUNICATION. We maintain open communication up, down, and across the IW Community. Our enterprise excels through clear, concise, and timely communication in all functions and tasks. Seek feedback and give your unfiltered advice in all things required to advance mission effectiveness.

As an echelon III command under Commander, U.S. Fleet Forces Command, NAVIFOR is responsible for Navy IW force generation and delivery to naval and joint operational commanders; IW doctrine, policy and governance; training requirements; and community management. NAVIFOR directs 600 military and civilian employees to generate IW readiness across the fleet, and has administrative control of over 85 commands and activities manning ~20,000 billets across the globe.

  
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